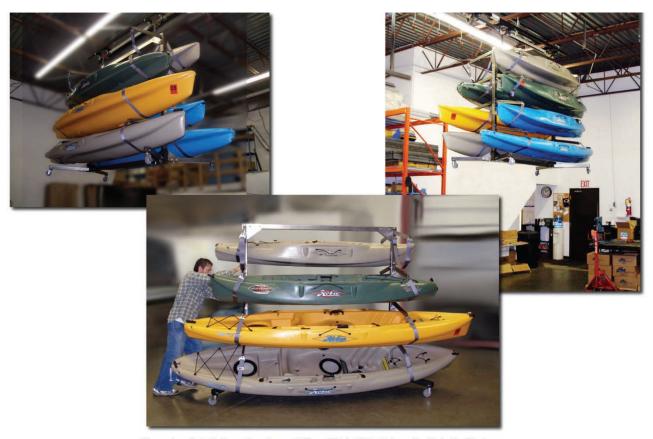
## Boat Storage Made Easy



Shown above is the Rollaway Boat Cart and Lift, model LA 1007 which comfortably holds eight boats.

## Why does overhead storage make sense?

Every time a boat gets moved it can get dinged or scratched. Imagine your boats coming right to your fingertips with a push of a button, just the right height for easy loading and unloading. Push the button and up they go safe and sound and your floors and aisles are open and clear. Your boats are overhead where no one can touch, bump, or scratch them.

An extra benefit is built in security, casual theft is eliminated when they are stored overhead.

This is an ideal solution for seasonal boat storage as well. Swapping out inventory is easy.

The big bonus is the detachable Rolling Cart which is used in a lot of different ways.

The Rolling Cart is easily released from the lift using the safety latches. It has big smooth rolling wheels that you can lock into place. You can smoothly roll your boats to the back room right onto the sales floor.

You might want to roll the Cart out to the delivery truck and load it up right there. That eliminates a lot of hand carrying, climbing ladders, and injuries.

Having extra Rolling Carts on hand is an excellent sales tool. Loaded carts on the floor let your customers can see and touch their boat without anyone having to get it down or out of storage. You can have more boats on hand and they do not take up any floor space in your backroom.

Some outfits have discovered they can turn their boats into eye candy. In the morning they roll a loaded cart out front. They have an instant eye magnet for passing cars.

All LiftNStore® Lifts do the same thing, they go up and down. They are simple, reliable and strong. Because a LiftNStore® Lift is an 'electric appliance' not a 'building improvement', you will enjoy your new lift without a tax increase.

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