



Revamping Luxury on the Fairway



A Case Study of Southwest Solutions Group's Locker Room Upgrade at a Golf and Country Club

An exclusive 6300-yard golf and country club nestled amidst the scenic landscapes of Missouri wanted to enhance its members' experience by renovating its men's locker room facilities. The company recognized that a well-designed and secure locker room is an essential aspect of its membership offerings. To achieve this vision, the club turned to Southwest Solutions Group (SSG) to assist in installing custom-designed and built premium lockers that would elevate the overall ambiance and functionality of the men's locker room.

Despite offering an outstanding golf course, the club recognized the need to modernize its amenities, particularly the men's locker room, to meet the evolving expectations of its valued members.



The Challenge: Transforming the Outdated Locker Room

The existing locker room had become outdated, lacking the sophistication and security that members deserved. The management identified several issues that needed to be addressed, including outdated lockers, storage limitations, and security concerns.

Each locker is equipped with the following:

- *Double Tier Storage*
- *Integrated Shelving*
- *Coat hooks*
- *Bluetooth-equipped smart locks*



The existing lockers were worn and outdated, failing to show the luxury the club aimed to provide. Members faced limitations in storing their belongings due to inadequate locker space and organizational features. With conventional locks, security concerns about leaving valuables in lockers while enjoying the club's amenities surfaced.

The Solution: Custom Built Luxury Lockers

Our team worked closely with the golf and country club's management to design and implement an innovative locker room upgrade that addressed the identified challenges. After thorough consultations and assessments, the SSG team recommended the installation of 99 new Red Oak veneer lockers in the men's locker room.

SSG partnered with Legacy Lockers and Osjmar intelligent Locking Systems to turn the custom-designed lockers to life.

To ensure a seamless member experience, the new lockers came equipped with innovative features, including shelving and hooks for convenient organization of belongings. Custom plating and molding enhanced the overall appeal of the lockers. Additionally, smart locks were integrated to upgrade security and safety.

Triumph and Transformation

Implementing the locker room upgrade resulted in a remarkable transformation of the men's locker room, garnering praise and appreciation from the club's members and management team.

SSG's expert locker room upgrade provided the Luxury Golf and Country Club with an aesthetically pleasing, functional, and secure men's locker room, fulfilling the club's vision of offering a truly luxurious experience to its esteemed members.



Enhanced Luxury: The revamped locker room, now equipped with new red oak veneer lockers, contributes to an enhanced luxury experience for club members



Improved Functionality: The new double-tiered lockers, complete with shelving and hooks, addressed the storage limitations of the previous lockers. Members now have ample space to store their belongings efficiently and in an organized manner.



Advanced Security: With the implementation of smart locks, members felt more secure about leaving their valuables behind while they enjoyed the club's amenities. This contributed to an increased sense of trust and satisfaction among the members.